RAM 2028: Evidence Submission Process

18 November 2026

UK Packaging PRO

Welcome and Housekeeping

Microphones and cameras

Microphones will be muted and cameras switched off for the duration of the webinar.

Questions and Q&A

We will be monitoring the **Q&A** throughout the session, so please feel free to submit your questions at any time. We will share the Q&A responses in post-event communication.

Technical issues

If you experience any sound or video issues, please try leaving the meeting and rejoining. When reconnecting, check that you've selected the correct audio and speaker settings for your device.

Slides

Following today's session, we will share the presentation slides and a consolidated document containing responses to the questions submitted through the Q&A function in a post-event communication.

Rules of Engagement

Competition law
All participants must comply with applicable competition law throughout the meeting.

Please do not discuss or disclose commercially sensitive information, including pricing, costs, commercial strategies, customer or supplier arrangements, market allocation or future business plans.

If you believe a discussion may be moving into an area that could raise competition law concerns, please raise this immediately with a member of the UK Packaging PRO team.

UK Packaging PRO reserves the right to intervene, stop a discussion or terminate the meeting if it considers that competition law requirements may be at risk of being breached.

Thank you for joining us. We look forward to the session!

Agenda

TIME	TOPIC	PRESENTER
10.00 -10.05	Welcome, housekeeping and agenda for the briefing	Harriet Martin, EPR Specialist UK Packaging PRO
10:05-10:10	RAM 2028, Principles & Scope	Harriet Martin
10:15-10:20	Evidence Submission	Dan Acheson, EPR Specialist UK Packaging PRO
10:20-10:25	Timeline and Assessment Criteria	Dan Acheson
10:25-10:30	Summary and close	Harriet Martin

info@UKPackagingPRO.org.uk



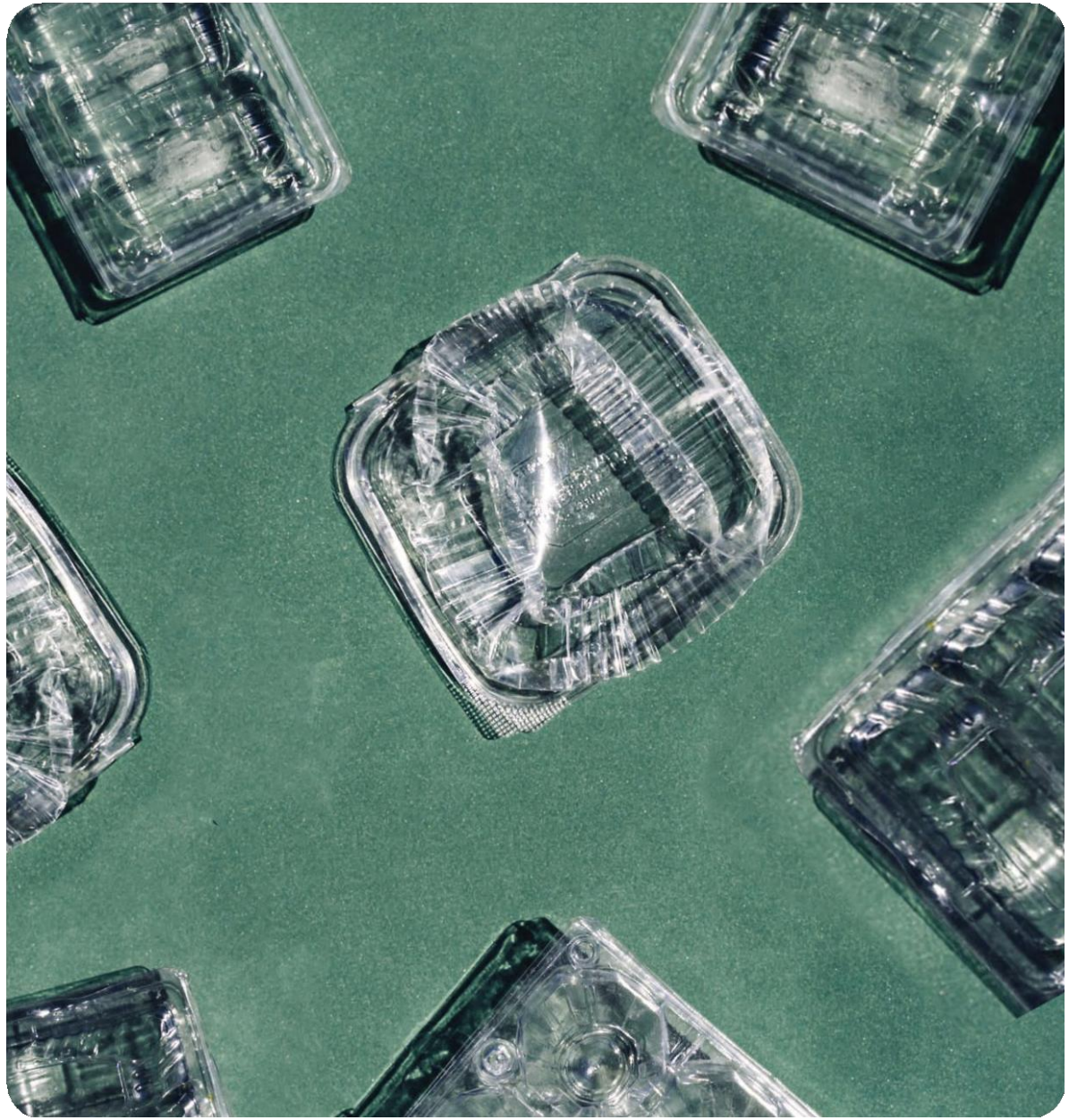
RAM 2028

RAM 2028

UK Packaging PRO is inviting producers and stakeholders across the packaging value chain to submit evidence to help shape future RAM changes.

- Where the current RAM could be improved
- Where guidance could be clearer
- Where new technical evidence and practical experience suggest a different approach

Help make the RAM work better for everyone.



Principles

All stakeholders will have the opportunity to help shape RAM

Technical and practical input will inform any changes

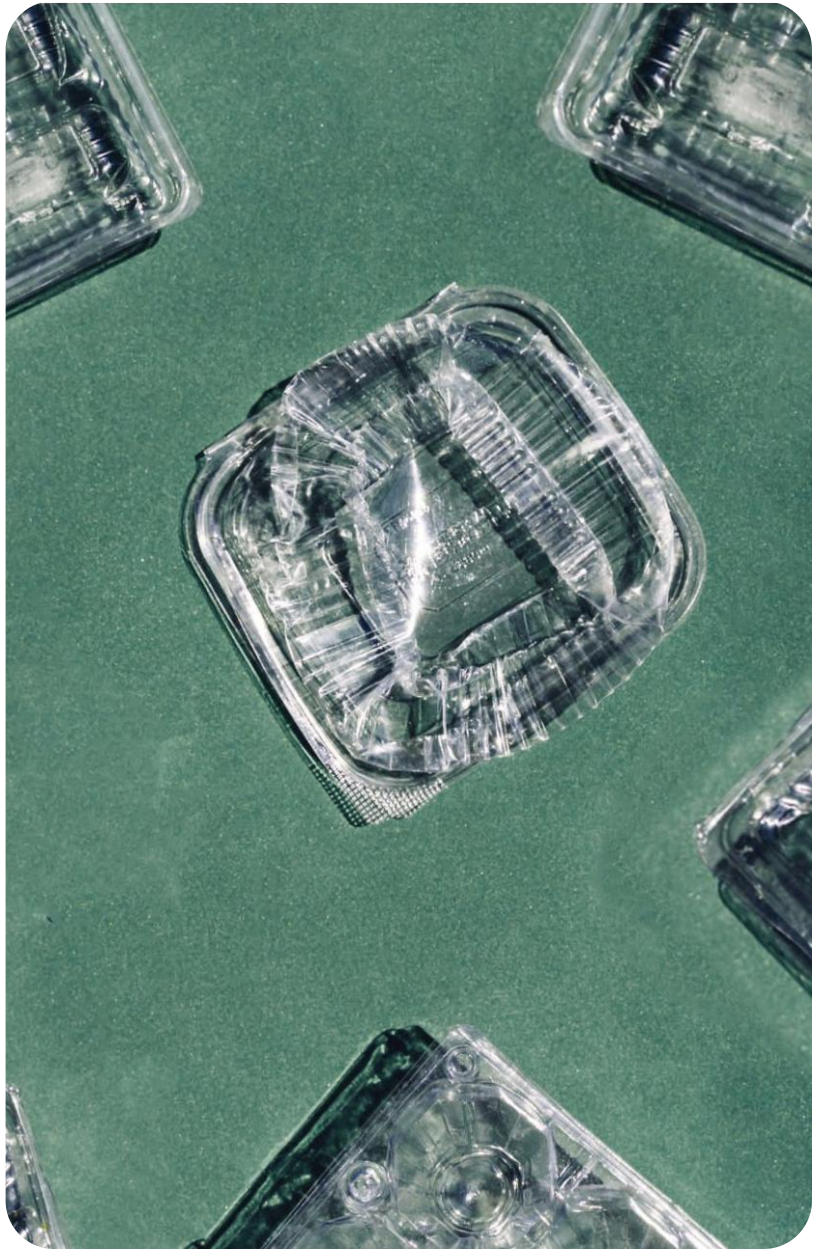
Principles

- Evidence-led
- Transparent and Collaborative
- Consistent
- Traceable
- Continuous Improvement
- Controlled, Slower Pace of Change

Scope

- Material classification
- Collection assumptions
- Sortation outcomes
- Reprocessing capability
- End-market application
- Testing methodologies
- Emerging technologies
- Take-back schemes and their evidencing
- Alignment with international standards and policy developments
- Other RAM-related technical issues

Not in scope
Wider regulation changes e.g. household / non-household definitions, base fee setting and categorisation, etc.



Evidence Submissions

This process is about making the case for a RAM change based on technical evidence

STEP 1

Complete the template

Fill in the Excel template from the UK Packaging PRO website. Guidance is built into the file.

STEP 2

Be specific

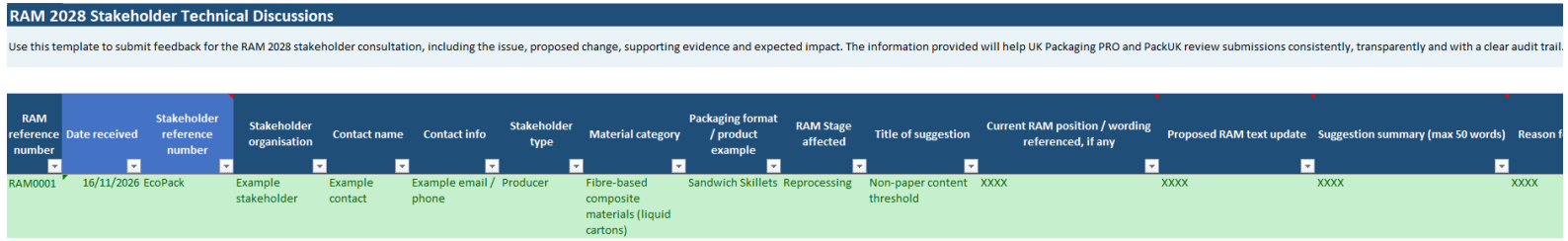
Name the problematic RAM criterion and suggest the exact replacement text.

STEP 3

Return with evidence

Email the template plus attachments (e.g. Zip folder, PDFs) to the ram-evidence inbox.

The template you'll complete (Excel, UK Packaging PRO website)



RAM 2028 Stakeholder Technical Discussions

Use this template to submit feedback for the RAM 2028 stakeholder consultation, including the issue, proposed change, supporting evidence and expected impact. The information provided will help UK Packaging PRO and PackUK review submissions consistently, transparently and with a clear audit trail.

RAM reference number	Date received	Stakeholder reference number	Stakeholder organisation	Contact name	Contact info	Stakeholder type	Material category	Packaging format / product example	RAM Stage affected	Title of suggestion	Current RAM position / wording referenced, if any	Proposed RAM text update	Suggestion summary (max 50 words)	Reason f
RAM0001	16/11/2026	EcoPack	Example stakeholder	Example contact	Example email / phone	Producer	Fibre-based composite materials (liquid cartons)	Sandwich Skillets	Reprocessing	Non-paper content threshold	XXXX	XXXX	XXXX	XXXX

31 Dec 2026
Submission deadline

What should the evidence include?

Examples of what robust, relevant evidence could include, depending on what is being challenged:



MRF trials

Prove effective sortation across a range of MRFs



Laboratory testing

Proving the packaging can maintain quality through a controlled process



Reprocessor testing

Proving the packaging's reprocessability by engaging with reprocessors



Additional Context

Regulatory alignment, product requirements and other supporting arguments



Collaboration / Consolidation

A collective of stakeholders making a joint submission around an agreed issue is *preferred* over separate individual submissions





Strong cases progress

These will be recommended for consultation, *with the submitter involved in this process* - which will focus on input from technical experts including RAM TAC members

RAM 2028 Triage Process

Exceptional case: reviewer discretion

Reviewer may take a critical issue forward even where robust supporting evidence is not available or complete

Critical issue identified

1

Receive and register change requests

- Log each proposal internally
- Assign a reference and provide to the sender
- Clarify missing information

2

Review evidence

- Review the attached evidence and assign criteria ratings
- *Related change requests may be consolidated at this time*
- Complete an internal peer review, resolving any differences
- Record the assessment and rationale

3

Collective review

Technical team reviews the qualitative profiles collectively, based on the evidence ratings, as a final QA step.

Evidence outcome

Evidence is sound

4

Include in Proposal Shortlist

Submit the consolidated shortlist to internal leadership, including supporting rationales and proposed consultation pathways.

Evidence is insufficient

Reject / record reasons / close

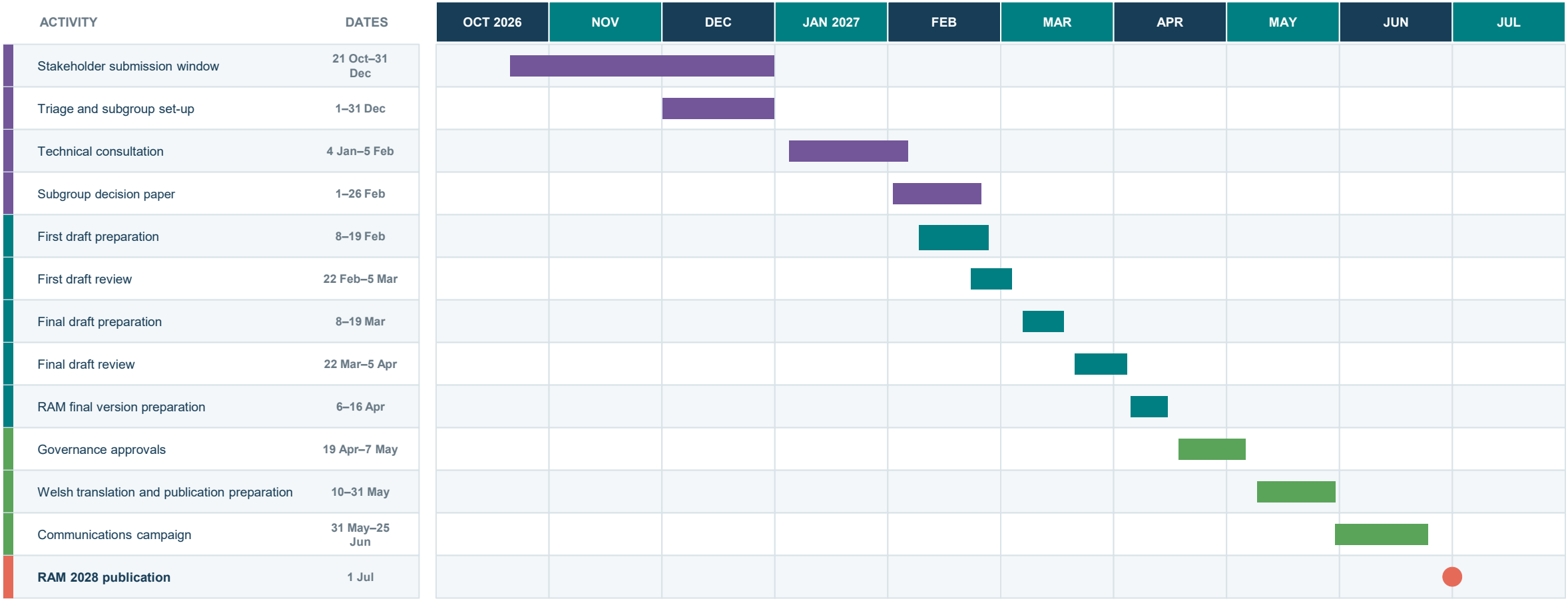
End the current submission, relaying to the original submitter and asking for further evidence if necessary.

Assessment Criteria

Criterion	High	Medium	Low
Circularity Outcome	Significant circularity benefits / minimal drawbacks	Moderate benefits or trade-offs	Limited benefits or adverse impacts
Urgency & Risk	Immediate action needed to address significant risks	Action desirable, but delay manageable	Low urgency or risk from delay
Market Impact	Significant market benefits / minimal drawbacks	Moderate or mixed market impacts	Limited benefits or significant drawbacks
Feasibility & Implementation	Readily achievable / minimal barriers	Achievable with some additional resources or development	Significant implementation barriers
Regulatory & Strategic Alignment	Strong alignment with regulatory / RAM objectives	Broad alignment with some uncertainties	Limited alignment or potential conflicts

RAM 2028 delivery timeline

Working Programme from stakeholder submissions to publication on 1 July 2027



PHASE 1 Engagement and consultation

PHASE 2 RAM drafting

PHASE 3 Approvals, translation and communications

PHASE 4 Publication

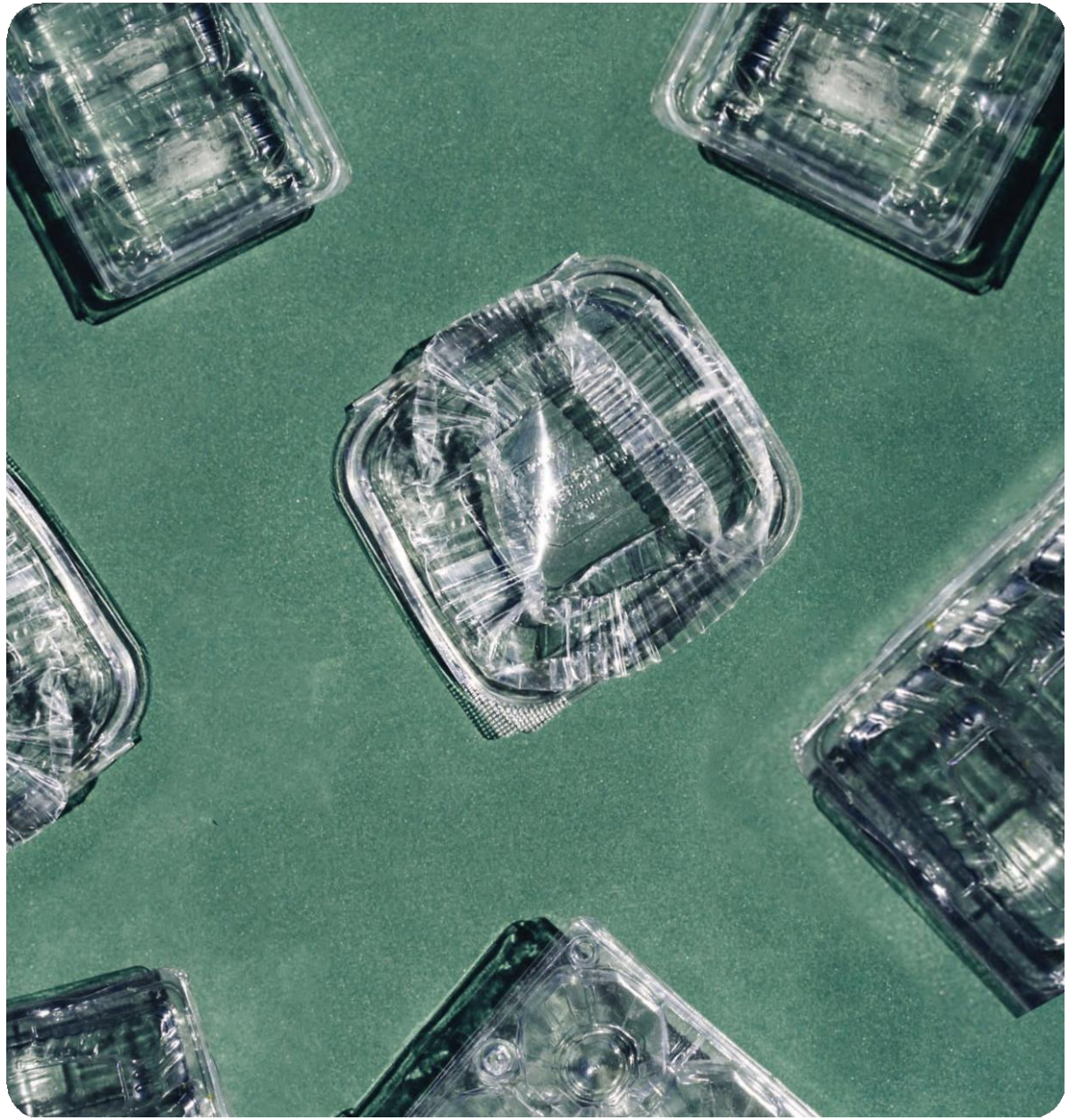
Key gates

31 Dec: evidence priorities identified · 5 Feb: technical direction agreed · 7 Feb: Decision Board · 5 Apr: governance-ready draft · 7 May: approvals complete · 31 May: translated and publication-ready · 25 Jun: communications prepared · 1 Jul: RAM 2028 published

Stakeholder Input

Stakeholder Input

- Evidence Form can be accessed here: RAM Evidence
- Email completed form and evidence to: ram-evidence@ukpackagingpro.org.uk
- 31st December 2026 deadline
- Please only email RAM Evidence to this address, all other queries should be sent to our usual inbox: info@UKPackagingPRO.org.uk




UK PACKAGING PRO
CIRCULAR RECYCLING